

# Asymptotic Efficiency Bounds for a Class of Experimental Designs

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## Abstract

We consider an experimental design setting in which units are assigned to treatment after being sampled sequentially from an infinite population. We derive asymptotic efficiency bounds that apply to data from any experiment that assigns treatment as a (possibly randomized) function of covariates and past outcome data, including stratification on covariates and adaptive designs. For estimating the average treatment effect of a binary treatment, our results show that no further first order asymptotic efficiency improvement is possible relative to an estimator that achieves the Hahn (1998) bound in an experimental design where the propensity score is chosen to minimize this bound. Our results also apply to settings with multiple treatments with possible constraints on treatment, as well as covariate based sampling of a single outcome.

## 1 Introduction

It is common practice in the design of experiments to use baseline covariates or data from past waves to inform sampling or treatment assignment. An example is stratification, in which units are grouped into blocks using baseline covariates, and then randomized to treatment or control separately within each block, thereby ensuring that the covariate distribution is “balanced” between treatment and controls. In a review of a selection of research articles using experiments in development economics, Bruhn and McKenzie (2009) report that about

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3/4 of these articles use some form of stratification. Further description and discussion of such designs are given in survey articles (Duflo et al., 2007) and textbooks (Imbens and Rubin, 2015; Rosenberger and Lachin, 2015). See also Bugni et al. (2018) for further references.

Such designs have received renewed interest in the theoretical literature, with several papers deriving asymptotic approximations to the sampling distribution of estimators and test statistics in such designs (see, among others, Bugni et al., 2018; Bai et al., 2021). One goal of this literature has been to design experiments that improve the asymptotic efficiency of estimators and tests. In the case of a binary treatment, the efficiency bound of Hahn (1998) gives a lower bound on the asymptotic performance of estimators and tests for the average treatment effect (ATE) under experimental designs that lead to independent and identically distributed (iid) data. A key finding is that one can use data from past waves to design an experiment that optimizes this bound, along with a subsequent estimator that achieves the optimized bound (Hahn et al., 2011; Tabord-Meehan, 2018; Cytrynbaum, 2021). However, the Hahn (1998) bound not apply once one allows for randomization rules involving stratification on covariates or data from past waves. Can the optimized Hahn (1998) bound be further improved using stratification or other dependence-inducing experimental designs?

In this paper, we derive asymptotic efficiency bounds in a general setting that allows for such designs. Applied to the case of a binary treatment, our results show that the optimized Hahn (1998) bound indeed gives a lower bound for the performance of any estimator or test with data from any experimental design in this general setting. The key technical result is a likelihood expansion and local asymptotic normality theorem that applies to arbitrary experimental designs that assign treatment after observing the entire set of covariates and past outcome values for an independent sample from an infinite population. To derive these results, we apply techniques used in the recent literature deriving asymptotic distributions of estimators in related settings (in particular, we use apply a martingale representation similar to those used in Abadie and Imbens, 2012) to a Le Cam style local expansion of the likelihood ratio. Applying these results to the least favorable submodels used to derive the corresponding bounds in the iid case then gives the efficiency bounds.

The rest of this paper is organized as follows. Section 2 gives an informal description of our results in a simple setting with a binary treatment and no constraints on the experimental design. Section 3 describes the formal setup, and includes our main technical results. Section 4 applies these results to provide a formal statement of the optimality result in the simple setting in Section 2. Section 5 considers a more general setting with multiple treatments and possible constraints on overall treatment and sampling.

## 2 Informal Description of Results in a Simple Case

Consider the case of a binary treatment. Unit  $i$  has potential outcomes  $Y_i(0)$  and  $Y_i(1)$  under treatment and non-treatment. In addition, there is a vector of baseline covariates  $X_i$  associated with individual  $i$ . We assume that  $(X_i, Y_i(0), Y_i(1))$  are drawn iid from some population, and we are interested in the ATE  $E[Y_i(1) - Y_i(0)]$  for this population. The researcher first observes a sample  $X_1, \dots, X_n$  of baseline covariates. The researcher chooses a treatment assignment  $W_{n,i}$  for each unit  $i$ , and observes  $Y_i(W_{n,i})$  for this unit. The treatment assignment  $W_{n,i}$  can depend on the entire sample of baseline covariates, as well as past outcomes  $Y_j(W_{n,j})$  for  $j = 1, \dots, i - 1$ .<sup>1</sup>

One possible design is to assigning treatment independently across  $i$ , with  $P(W_i = 1|X_i) = e(X_i)$ . The conditional treatment probability  $e(x)$  is referred to in the literature as the propensity score. This yields iid data, so that the semiparametric efficiency bound of Hahn (1998) applies, giving

$$v_{e(\cdot)} = \text{var}(\mu(X_i, 1) - \mu(X_i, 0)) + E \frac{\sigma^2(X_i, 0)}{1 - e(X_i)} + E \frac{\sigma^2(X_i, 1)}{e(X_i)} \quad (1)$$

as a bound for the asymptotic variance of an estimator of the ATE, where  $\mu(x, w) = E[Y_i(w)|X_i = x]$  and  $\sigma^2(x, w) = \text{var}(Y_i(w)|X_i = x)$ . We can choose the propensity score  $e(\cdot)$  to minimize this bound by taking first order conditions: the optimal propensity score  $e^*(\cdot)$  satisfies

$$\frac{\sigma^2(x, 0)}{[1 - e^*(x)]^2} = \frac{\sigma^2(x, 1)}{e^*(x)^2}. \quad (2)$$

Following the literature, we refer to this as the Neyman allocation, after Neyman (1934).

Since  $e^*(\cdot)$  requires knowledge of the unknown conditional variance  $\sigma^2(x, w)$ , this design is not feasible, but a feasible design can be obtained by using a pilot study to estimate  $\sigma^2(x, w)$  (Hahn et al., 2011). Using data from this experimental design, one can achieve the semiparametric efficiency bound  $v_{e^*(\cdot)}$  using an estimator that adjusts flexibly for covariates or uses a flexible estimate of the propensity score (Hahn et al., 2011). To avoid the additional complexity of such estimators, one can alternatively design the experiment using stratification on covariates, so that a simple estimator that weights on the (true) propensity

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<sup>1</sup>We subscript by  $n$  as well as  $i$  since the treatment assignment rule depends on the entire sample  $X_1, \dots, X_n$  and can therefore vary arbitrarily with  $n$ ; see Section 3 for a formal description of our notation.

score achieves the bound (Tabord-Meehan, 2018; Cytrynbaum, 2021).

Such designs, however, lead to dependent data that violates the assumptions used in the Hahn (1998) bound. Nonetheless, our results show that the bound  $v_{e^*}(\cdot)$  apply to these designs, as well as any other experimental design for assigning treatment as a function of past values and the entire vector of baseline covariates. Thus, the combinations of estimators and experimental designs in Hahn et al. (2011); Tabord-Meehan (2018); Cytrynbaum (2021) are indeed asymptotically optimal among any such design with any possible estimator.

Formally, semiparametric efficiency bounds amount to a statement that no uniform efficiency improvement is possible over a class of distributions that is rich enough to include a particular one dimensional submodel, called a “least favorable submodel.” Our results show that this statement continues to hold for any experimental design in our setup, with the same least favorable submodel as in the iid case. Section 4 provides a formal statement for the binary setting considered here, and Section 5 generalizes this to multiple treatments and cost constraints. The next section describes the formal setup and derives the main technical results (likelihood expansion and local asymptotic normality) used in our bounds.

### 3 Setup and Main Results

This section presents our formal setup and main technical results. Section 3.1 presents notation and sampling assumptions. Section 3.2 presents the assumptions on parametric submodels. Section 3.3 presents our main likelihood expansion and local asymptotic normality theorem.

#### 3.1 Setup and Sampling Assumptions

We consider a setting in which baseline covariates  $X_i$  and potential outcomes  $\{Y_i(w)\}_{w \in \mathcal{W}}$  are associated with unit  $i$ , where  $\mathcal{W} = \{0, \dots, \#\mathcal{W} - 1\}$  is a finite set of possible treatment assignments. We assume that  $X_i, \{Y_i(w)\}_{w \in \mathcal{W}}$  are drawn iid from some population. The researcher chooses a treatment assignment  $W_{n,i}$  for each observation  $i$ , and observes  $X_i$  and  $Y_{n,i} = Y_i(W_{n,i})$  for each observation  $i$ . In forming this assignment rule, the researcher first observes the entire sample  $X^{(n)} = (X_1, \dots, X_n)$  of covariates. The rule is then allowed to depend sequentially on observed outcome variables. Let  $Y_n^{(i)} = (Y_{n,1}, \dots, Y_{n,i})$ . The treatment rule is given by  $W^{(n)} = (W_{n,1}, \dots, W_{n,n})$  where  $W_{n,i} = w_{n,i}(X^{(n)}, Y_n^{(i-1)}, U)$  is a measurable function of  $(X^{(n)}, Y_n^{(i-1)}, U)$  and  $U$  is a random variable independent of the sample, which allows for randomized treatment rules. We will also allow for unit  $i$  not to be

assigned to any treatment group, in which case none of the outcomes  $Y_i(w)$  are observed, and we set  $W_{n,i} = -1$  and  $Y_i = 0$ . Based on this data, the researcher then forms an estimator or test for some parameter of the population distribution of  $X_i, \{Y_i(w)\}_{w \in \mathcal{W}}$ .

**Remark 3.1.** Our setup allows for experimental designs that use information on baseline covariates in essentially arbitrary ways. In particular, designs involving stratified randomization on covariates and, in particular, matched pairs, are allowed. Our setup also includes designs that use outcomes from a pilot study, by defining observations  $1, \dots, n_{\text{pilot}}$  as observations from this study (with the possibility that  $n_{\text{pilot}} \rightarrow \infty$  as  $n \rightarrow \infty$ ).

**Remark 3.2.** We follow much of the literature by assuming that our sample is taken independently from an infinite population. In particular, this assumption is made in papers deriving asymptotics for estimators and tests under stratified sampling including Bugni et al. (2018) and Bai et al. (2021), and papers on experimental design including Imbens et al. (2009), Hahn et al. (2011), Tabord-Meehan (2018) and Cytrynbaum (2021). One can consider this an approximation to a setting where one samples from a large population of  $N$  units. Formally, each unit  $j = 1, \dots, N$  has covariates and outcomes  $X_j^*, \{Y_j^*(w)\}_{w \in \mathcal{W}}$ , and we draw  $X_i, \{Y_i(w)\}_{w \in \mathcal{W}}$  by drawing a random variable  $j(i)$  over the uniform distribution on  $1, \dots, N$ , and then defining  $X_i = X_{j(i)}^*$  and  $Y_i(w) = Y_{j(i)}^*(w)$  for each  $w \in \mathcal{W}$ . This corresponds exactly to sampling from the larger population with replacement, which is a good approximation to sampling without replacement when  $N$  is large.

Thus, our setup incorporates an assumption that the experimental design involves randomized sampling from a large population.<sup>2</sup> Results that explicitly address the question of whether it is indeed optimal to randomly sample from a (possibly large) finite population include Savage (1972, Ch. 14, Section 8) and Blackwell and Girshick (1954, Section 8.7).<sup>3</sup> We note that our results do allow for some statements about the optimal use of covariates for sampling a single outcome (by taking  $\mathcal{W}$  to be a singleton and incorporating cost constraints, as in Section 5).

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<sup>2</sup>This also means that treatment assignments that assign units to treatment groups deterministically as a function of the index  $i$  or covariates  $X_i$  are still “randomized” in the sense that the subset of units in each treatment group is random as a subset of the larger population. For example, the assignment that takes  $W_{n,i} = 0$  for  $i = 1, \dots, n/2$  and  $W_{n,i} = 1$  for  $i = n/2 + 1, \dots, n$  is “randomized” in the sense that the sample of treated units  $\{j(i) : i = n/2 + 1, \dots, n\}$  is a random subset of the population  $1, \dots, N$ , as well as being a random subset of the sampled units (it is not a deterministic function of the set  $\{j(i) : i = 1, \dots, n\}$  of sampled units).

<sup>3</sup>The notion of “optimality” is slightly different in these references, since they consider finite-sample minimax over a fixed set of distributions, in contrast to the semiparametric results in the present paper which correspond to asymptotic minimax bounds over a localized parameter space.

### 3.2 Parametric Submodel and Likelihood Ratio

We consider a finite dimensional parametric model indexed by  $\theta$ . We are interested in efficiency bounds at a particular  $\theta^*$ . While our analysis will allow us to consider parametric settings, we will be primarily interested in using least favorable submodels to derive semi-parametric efficiency bounds in infinite dimensional settings, as in the ATE bound for binary treatment described in Section 2. In cases where ambiguity may arise, we subscript expectations  $E_\theta$  and probability statements  $P_\theta$  by  $\theta$  to indicate that  $X_i, \{Y_i(w)\}_{w \in \mathcal{W}}$  are drawn from this model.

Let  $f_X(x; \theta)$  denote the density of  $X_i$  with respect to  $\nu_X$ , and let  $f_{Y(w)|X}(y|x; \theta)$  denote the density of  $Y_i(w)$  with respect to  $\nu_{Y,w}$ , where  $\nu_X$  and  $\nu_{Y,w}$  are measures that do not depend on  $\theta$ . Let  $p_U$  denote the density of  $U$  (which does not depend on  $\theta$ ). The probability density of  $U, X_1, \dots, X_n, Y_{n,1}, \dots, Y_{n,n}$  is

$$p_U(u) \prod_{i=1}^n \left[ f_X(x_i; \theta) \prod_{w \in \mathcal{W}} f_{Y(w)|X}(y_i|w; \theta)^{I(w_{n,i}=w)} \right] \quad (3)$$

where  $w_{n,i} = w_{n,i}(x_1, \dots, x_n, y_1, \dots, y_{i-1}, u)$ . The researcher makes a decision using the observed data  $X_1, \dots, X_n, Y_{1,n}, \dots, Y_{n,n}$ , along with the treatment rule and the variable  $U$ , which determine the treatment assignments  $W_{i,n}$ . Since the treatment rule is known once  $U$  is given, we can take the observed data to be  $X_1, \dots, X_n, Y_1, \dots, Y_n$  and  $U$ , so that the likelihood is given by (3).

Following the literature on asymptotic efficiency, we make a quadratic mean differentiability assumption on the model (see van der Vaart, 1998, Section 7.2, for a definition).

**Assumption 3.1.** *The family  $f_X(x; \theta)$  is differentiable in quadratic mean (qmd) at  $\theta^*$  with score function  $s_X(X_i)$ , and, for each  $w \in \mathcal{W}$ , the family  $f_{Y(w)|X}(y|x; \theta)$  is qmd at  $\theta^*$  with score function  $s_w(Y_i(w)|X_i)$ .*

Here, the qmd condition for the conditional distribution  $f_{Y(w)|X}(y|x, \theta)$  is taken to mean that the family is qmd when  $X_i$  is distributed according to  $\theta^*$ ; i.e. the family  $\theta \mapsto f_X(x; \theta^*) f_{Y(w)|X}(y|x; \theta)$  is qmd at  $\theta^*$ . Let  $I_X = E_{\theta^*} s_X(X_i) s_X(X_i)'$  denote the information for  $X_i$ , and let  $I_{Y(w)|X}(x) = E_{\theta^*} [s_w(Y_i(w)|X_i) s_w(Y_i(w)|X_i)' | X_i = x]$  and  $I_{Y(w)} = E_{\theta^*} I_{Y(w)|X}(X_i) = E_{\theta^*} [s_w(Y_i(w)|X_i) s_w(Y_i(w)|X_i)']$  denote the conditional and unconditional information for  $Y_i(w)$  for each  $w$ . Note that these are finite by Theorem 7.2 in van der Vaart (1998).

### 3.3 Likelihood Expansion and Local Asymptotic Normality

Consider a sequence  $\theta_n = \theta^* + h/\sqrt{n}$  where  $\theta^*$  is given. To obtain efficiency bounds, we extend Le Cam's result on the asymptotics of likelihood ratio statistics in parametric families (Theorem 7.2 in van der Vaart (1998)) to our setting, with the likelihood given in (3). Since  $p_U$  does not depend on  $\theta$ , this term drops out, and the log of the likelihood ratio for  $\theta^*$  vs  $\theta_n$  is given by

$$\ell_{n,h} = \sum_{i=1}^n \tilde{\ell}_X(X_i; \theta_n) + \sum_{w \in \mathcal{W}} \sum_{i=1}^n I(W_{n,i} = w) \tilde{\ell}_{Y(w)|X}(Y_i, X_i; \theta_n)$$

where

$$\tilde{\ell}_X(x; \theta) \equiv \log \frac{f_X(x; \theta)}{f_X(x; \theta^*)}, \quad \tilde{\ell}_{Y(w)|X}(y, x; \theta) \equiv \log \frac{f_{Y(w)|X}(y; x, \theta)}{f_{Y(w)|X}(y; x, \theta^*)}, \quad w \in \mathcal{W}.$$

**Theorem 3.1.** *Under Assumption 3.1, the likelihood ratio  $\ell_{n,h}$  satisfies*

$$\begin{aligned} \ell_{n,h} &= \frac{1}{\sqrt{n}} \sum_{i=1}^n h' s_X(X_i) + \frac{1}{\sqrt{n}} \sum_{i=1}^n \sum_{w \in \mathcal{W}} I(W_{n,i} = w) h' s_w(Y_i(w)|X_i) \\ &\quad - \frac{1}{2} h' I_X h - \frac{1}{2n} \sum_{i=1}^n \sum_{w \in \mathcal{W}} I(W_{n,i} = w) h' I_{Y(w)|X}(X_i) h + o_{P_{\theta^*}}(1). \end{aligned} \quad (4)$$

*Proof.* It is immediate from Theorem 7.2 in van der Vaart (1998) that

$$\sum_{i=1}^n \tilde{\ell}_X(X_i; \theta_n) = \frac{1}{\sqrt{n}} \sum_{i=1}^n h' s_X(X_i) - \frac{1}{2} h' I_X h + o_{P_{\theta^*}}(1).$$

To prove (4), we obtain a similar decomposition for the terms involving  $\tilde{\ell}_{Y(w)|X}$ . Let  $w \in \mathcal{W}$  be given. Let  $V_{n,i} = 2 \left[ \frac{\sqrt{f_{Y(w)|X}(Y_i(w)|X_i; \theta_n)}}{\sqrt{f_{Y(w)|X}(Y_i(w)|X_i; \theta^*)}} - 1 \right]$ . The qmd condition then implies  $n E_{\theta^*}[(V_{n,i} - n^{-1/2} h' s_w(Y_i(w)|X_i))^2] \rightarrow 0$ . Note that

$$\tilde{\ell}_{Y(w)|X}(Y_i, X_i; \theta) = 2 \log \left( 1 + \frac{1}{2} V_{n,i} \right) = V_{n,i} - \frac{1}{4} V_{n,i}^2 + V_{n,i}^2 r(V_{n,i})$$

where the last equality uses a second order Taylor expansion of  $t \mapsto 2 \log(1 + t/2)$ , with  $\lim_{t \rightarrow 0} r(t) = 0$ . It follows immediately from the proof of Theorem 7.2 in van der Vaart

(1998) that  $\sum_{i=1}^n I(W_{n,i} = w) V_{n,i}^2 |r(V_{n,i})| \leq \sum_{i=1}^n V_{n,i}^2 |r(V_{n,i})| = o_{P_{\theta^*}}(1)$ . Thus,

$$\sum_{i=1}^n I(W_{n,i} = w) \tilde{\ell}_{Y(w)|X}(Y_i, X_i; \theta) = \sum_{i=1}^n I(W_{n,i} = w) V_{n,i} - \frac{1}{4} \sum_{i=1}^n I(W_{n,i} = w) V_{n,i}^2 + o_{P_{\theta^*}}(1).$$

We will show that each of the terms

$$\sum_{i=1}^n I(W_{n,i} = w) [V_{n,i} - E_{\theta^*}[V_{n,i}|X_i] - n^{-1/2} h' s_w(Y_i(w)|X_i)] \quad (5)$$

$$\sum_{i=1}^n I(W_{n,i} = w) \left\{ E_{\theta^*}[V_{n,i}|X_i] + \frac{1}{4n} h' I_{Y(w)|X}(X_i) h \right\} \quad (6)$$

$$\sum_{i=1}^n I(W_{n,i} = w) \left[ V_{n,i}^2 - \frac{1}{n} h' I_{Y(w)|X}(X_i) h \right] \quad (7)$$

converge in probability to zero under  $\theta^*$ .

Let  $A_{n,i} = V_{n,i} - E[V_{n,i}|X_i] - n^{-1/2} h' s_w(Y_i(w)|X_i)$  so that the summand in (5) is given by  $I(W_{n,i} = w) A_{n,i}$ . For  $i \leq n$ , let  $\mathcal{F}_{2,n,i}$  denote the sigma algebra generated by  $X^{(n)}$ ,  $\{Y_j(w)\}_{w \in \mathcal{W}, 1 \leq j \leq i-1}$  and  $U$ . Note that  $W_{n,i}$  is measurable with respect to  $\mathcal{F}_{2,n,j}$  for  $j \geq i$ , and that  $A_{n,i}$  is measurable with respect to  $\mathcal{F}_{2,n,j}$  for  $j > i$ . In addition,  $E_{\theta^*}[A_{n,i}|\mathcal{F}_{2,n,i}] = E_{\theta^*}[A_{n,i}|X_i] = 0$ , where the last step uses the fact that  $s_w$  is a score function conditional on  $X_i$ . Thus, for  $j > i$ ,

$$E_{\theta^*} [I(W_{n,i} = w) I(W_{n,j} = w) A_{n,i} A_{n,j} | \mathcal{F}_{2,n,j}] = I(W_{n,i} = W_{n,j} = w) A_{n,i} E_{\theta^*} [A_{n,j} | X_j] = 0$$

so that the expectation of the square of (5) is given by

$$\sum_{i=1}^n E_{\theta^*} I(W_{n,i} = w) A_{n,i}^2 \leq n E_{\theta^*} A_{n,i}^2 \leq n E_{\theta^*} \left\{ [V_{n,i} - n^{-1/2} h' s_w(Y_i(w)|X_i)]^2 \right\} \rightarrow 0$$

by qmd, where the last inequality uses the fact that  $A_{n,i}$  is equal to  $V_{n,i} - n^{-1/2} h' s_w(Y_i(w)|X_i)$  minus its expectation given  $X_i$ .



For (6), note that

$$\begin{aligned}
E_{\theta^*} [V_{n,i}|X_i] &= E_{\theta^*} \left[ 2 \frac{\sqrt{f_{Y(w)|X}(Y_i|X_i, \theta_n)}}{\sqrt{f_{Y(w)|X}(Y_i|X_i, \theta^*)}} - 2 \middle| X_i \right] \\
&= E_{\theta^*} \left[ 2 \frac{\sqrt{f_{Y(w)|X}(Y_i|X_i, \theta_n)}}{\sqrt{f_{Y(w)|X}(Y_i|X_i, \theta^*)}} - \frac{f_{Y(w)|X}(Y_i|X_i, \theta_n)}{f_{Y(w)|X}(Y_i|X_i, \theta^*)} - 1 \middle| X_i \right] \\
&= -E_{\theta^*} \left[ \left( \frac{\sqrt{f_{Y(w)|X}(Y_i|X_i, \theta_n)}}{\sqrt{f_{Y(w)|X}(Y_i|X_i, \theta^*)}} - 1 \right)^2 \middle| X_i \right] = -\frac{1}{4} E_{\theta^*} [V_{i,n}^2|X_i].
\end{aligned}$$

Thus, the expectation of the absolute value of (6) is bounded by 1/4 times

$$nE_{\theta^*} \{ |E_{\theta^*} [V_{i,n}^2 - h' I_{Y(w)|X}(X_i) h/n|X_i]| \} = E_{\theta^*} \{ |E_{\theta^*} [nV_{i,n}^2 - (h' s_w(Y_i(w)|X_i))^2|X_i]| \}.$$

Letting  $\tilde{V}_i = h' s_w(Y_i(w)|X_i)$ , this is bounded by

$$\begin{aligned}
E_{\theta^*} \{ |nV_{i,n}^2 - [h' s_w(Y_i(w)|X_i)]^2| \} &= E_{\theta^*} (|nV_{i,n}^2 - \tilde{V}_i^2|) = E_{\theta^*} [ |(\sqrt{n}V_{i,n} + \tilde{V}_i)(\sqrt{n}V_{i,n} - \tilde{V}_i)| ] \\
&\leq \sqrt{E_{\theta^*} [(\sqrt{n}V_{i,n} + \tilde{V}_i)^2]} \sqrt{E_{\theta^*} [(\sqrt{n}V_{i,n} - \tilde{V}_i)^2]} \\
&\leq \left\{ 2\sqrt{E_{\theta^*}(\tilde{V}_i^2)} + \sqrt{E_{\theta^*}[(\sqrt{n}V_{i,n} - \tilde{V}_i)^2]} \right\} \sqrt{E_{\theta^*}[(\sqrt{n}V_{i,n} - \tilde{V}_i)^2]}.
\end{aligned}$$

This converges to zero since  $E_{\theta^*}[(\sqrt{n}V_{i,n} - \tilde{V}_i)^2] = nE_{\theta^*}[(V_{i,n} - n^{-1/2}h' s_w(Y_i(w)|X_i))^2] \rightarrow 0$  by qmd.

For (7), note that  $E_{\theta^*} \{ |\sum_{i=1}^n I(W_{n,i} = w) [V_{i,n}^2 - (n^{-1/2}h' s_w(Y_i(w)|X_i))^2]| \}$  is bounded by  $E_{\theta^*} \{ |nV_{i,n}^2 - [h' s_w(Y_i(w)|X_i)]^2| \}$ , which was shown above to converge to zero. Thus, to show that (7) converges in probability to zero under  $\theta^*$ , it suffices to show that  $\frac{1}{n} \sum_{i=1}^n I(W_{n,i} = w) [(h' s_w(Y_i(w)|X_i))^2 - h' I_{Y(w)|X}(X_i) h]$  converges in probability to zero under  $\theta^*$ . This follows by a law of large numbers for martingale difference arrays (Theorem 2 in Andrews, 1988), since the summand is a martingale difference array with respect to the filtration  $\mathcal{F}_{2,n,i}$ , and it is uniformly integrable under  $\theta^*$  since it is bounded by the sequence  $(h' s_w(Y_i|X_i))^2 + h' I_{Y(w)|X}(X_i) h$ , which is iid and has finite mean. This completes the proof of (4).

□

We now use Theorem 3.1 to prove a local asymptotic normality result.

**Corollary 3.1.** *Suppose Assumption 3.1, holds and let  $\tilde{I}_n = I_X + \frac{1}{n} \sum_{i=1}^n \sum_{w \in \mathcal{W}} I(W_{n,i} = w) I_{Y(w)|X}(X_i)$ . Let  $\tilde{I}^*$  be a positive definite symmetric matrix. If  $\tilde{I}_n$  converges in probability to  $\tilde{I}^*$  under  $\theta^*$ , then  $\ell_{n,h}$  converges in distribution to a  $N(-h'\tilde{I}^*h/2, h'\tilde{I}^*h)$  law under  $\theta^*$ . If  $\tilde{I}_n \leq \tilde{I}^* + o_{P_{\theta^*}}(1)$  (where inequality is in the positive definite sense), then one can define a probability space under each  $\theta$  with an additional random variable  $Z^{(n)}$  (and with the marginal distribution of  $U, X^{(n)}, Y_n^{(n)}$  under  $\theta$  unchanged) such that  $\tilde{\ell}_{n,h} = \log \frac{dP_{\theta^*+h/\sqrt{n}}}{dP_{\theta^*}}(U, X^{(n)}, Y_n^{(n)}, Z^{(n)})$  converges in distribution to a  $N(-h'\tilde{I}^*h/2, h'\tilde{I}^*h)$  law under  $\theta^*$ .*

*Proof.* We use a martingale representation similar to the one used for matching estimators by Abadie and Imbens (2012). For  $i = 1, \dots, n$ , let  $\tilde{\mathcal{F}}_{n,i}$  denote the sigma algebra generated by  $X_1, \dots, X_i$ , and let  $B_{n,i} = h's_X(X_i)/\sqrt{n}$ . For  $i = n+1, \dots, 2n$ , let  $\tilde{\mathcal{F}}_{n,i}$ , denote the sigma algebra generated by  $X^{(n)}, \{Y_j(w)\}_{w \in \mathcal{W}, 1 \leq j \leq i-1-n}$  and  $U$ , and let  $B_{n,i} = \sum_{w \in \mathcal{W}} I(W_{n,i-n} = w) h's_w(Y_{i-n}(w)|X_{i-n})/\sqrt{n}$ . Then  $\{B_{n,i}\}_{i=1}^{2n}$  is a martingale difference array with respect to the filtration  $\{\tilde{\mathcal{F}}_{n,i}\}_{i=1}^{2n}$ . In addition,  $\sum_{i=1}^{2n} E_{\theta^*}[B_{n,i}^2|\tilde{\mathcal{F}}_{n,i-1}] = h'\tilde{I}_nh$ , and, by Theorem 3.1, we have  $\ell_{n,h} = \sum_{i=1}^{2n} B_{n,i} - h'\tilde{I}_nh/2 + o_{P_{\theta^*}}(1)$ . In the case where  $\tilde{I}_n$  converges in probability to  $\tilde{I}^*$  under  $\theta^*$ , it then immediately from a central limit theorem for martingale arrays (Theorem 35.12 Billingsley, 1995) that  $\ell_{n,h}$  converges to a  $N(-h'\tilde{I}^*h/2, h'\tilde{I}^*h)$  law under  $\theta^*$  (the Lindeberg condition follows since  $\{B_{n,i}\}_{i=1}^n$  and  $\{B_{n,i}\}_{i=n+1}^{2n}$  are each dominated by sequences of iid variables with finite second moment).

Now consider the case where  $\tilde{I}_n \leq \tilde{I}^* + o_{P_{\theta^*}}(1)$ . Let  $\Sigma_n = \Sigma_n(X^{(n)})$  be a sequence of positive semidefinite symmetric matrices with  $\tilde{I}_n + \Sigma_n = \tilde{I}^* + o_{P_{\theta^*}}(1)$ . Given  $U, X^{(n)}, Y_n^{(n)}$ , let  $Z_1, \dots, Z_n$  be iid and normally distributed under  $\theta$  with identity covariance and mean  $\Sigma_n^{1/2}(\theta - \theta^*)$ . Then

$$\begin{aligned} \tilde{\ell}_{n,h} &= \log \frac{dP_{\theta^*+h/\sqrt{n}}}{dP_{\theta^*}}(U, X^{(n)}, Y_n^{(n)}, Z^{(n)}) = \ell_{n,h} + \sum_{i=1}^n Z_i' \Sigma_n^{1/2} h / \sqrt{n} - h' \Sigma_n h / 2 \\ &= \sum_{i=1}^{2n} B_{n,i} + \sum_{i=1}^n Z_i' \Sigma_n^{1/2} h / \sqrt{n} - h'(\tilde{I}_n + \Sigma_n)h/2 + o_{P_{\theta^*}}(1) \end{aligned}$$

where the last step applies Theorem 3.1. Let us define  $B_{n,i} = Z_{i-2n}' \Sigma_n^{1/2} h / \sqrt{n}$  for  $i = 2n+1, \dots, 3n$ , so that the above display can be written as  $\sum_{i=1}^{3n} B_{n,i} - h'(\tilde{I}_n + \Sigma_n)h/2 + o_{P_{\theta^*}}(1)$ . Letting  $\tilde{\mathcal{F}}_{n,i}$  be the sigma algebra generated by  $\tilde{\mathcal{F}}_{n,2n}$  and  $Z_1, \dots, Z_{i-2n}$  for  $i = 2n+1, \dots, 3n$ ,  $\{B_{n,i}\}_{i=1}^{3n}$  is a martingale difference array with respect to the filtration  $\{\tilde{\mathcal{F}}_{n,i}\}_{i=1}^{3n}$ . Furthermore,  $\sum_{i=1}^{3n} E_{\theta^*}[B_{n,i}^2|\tilde{\mathcal{F}}_{n,i-1}] = \tilde{h}'(I_n + \Sigma_n)h = h'\tilde{I}^*h + o_{P_{\theta^*}}(1)$ , and it satisfies the Lindeberg condition by the arguments above and uniform boundedness of  $\Sigma_n$ . It therefore

follows that  $\tilde{\ell}_{n,h}$  converges in distribution under  $\theta^*$  to a  $N(-h'\tilde{I}^*h/2, h'\tilde{I}^*h)$  law as claimed.  $\square$

According to Corollary 3.1, the model indexed by  $\theta^* + h/\sqrt{n}$  is locally asymptotically normal in the sense of Definition 7.14 in van der Vaart (1998). Therefore, the risk of any decision is bounded from below asymptotically by the risk from a decision in the limiting model, in which a  $N(h, \tilde{I}^*)$  random variable is observed. Augmenting the data by the variables  $Z_i$  is a technical trick that appears to be needed to cover, for example, treatment rules that do not assign any treatment to some individuals, which is relevant in the setting in Section 5 with cost constraints. The bounds obtained from local asymptotic normality still apply to the original setting in which the variables  $Z_i$  are not observed, since the bound from the  $N(h, \tilde{I}^*)$  model applies to decisions that do not use the variables  $Z_i$ .

## 4 Efficiency Bounds for Average Treatment Effect

We now apply these results to derive the asymptotic efficiency bound for estimation and inference on the average treatment effect (ATE)  $E[Y_i(1) - Y_i(0)]$  in the case of a binary treatment ( $\mathcal{W} = \{0, 1\}$ ), as described in Section 2. Given a population distribution, the variance bound (1) corresponds to a least favorable one-dimensional submodel indexed by  $\theta \in \mathbb{R}$ , with  $\theta^*$  corresponding to the given population distribution. Thus, we consider the variance bound  $v_{e(\cdot)}$  in (1) with  $\mu(x, w) = \mu_{\theta^*}(x, w) = E_{\theta^*}[Y_i(w)|X_i = x]$  and  $\sigma^2(x, w) = \sigma_{\theta^*}^2(x, w) = \text{var}(Y_i(w)|X_i = x)$ , and we define the Neyman allocation  $e^*(x)$  in (2) with  $\sigma^2(x, w) = \sigma_{\theta^*}^2(x, w) = \text{var}(Y_i(w)|X_i = x)$ . We then consider a submodel through  $\theta^*$  that corresponds to the least favorable submodel used to derive this bound in the iid case. Calculations in Hahn (1998, pp. 326-327) show that this submodel takes the form in Section 3, with

$$\begin{aligned} s_X(X_i) &= \mu_{\theta^*}(X_i, 1) - \mu_{\theta^*}(X_i, 0) - E_{\theta^*}[\mu_{\theta^*}(X_i, 1) - \mu_{\theta^*}(X_i, 0)], \\ s_0(Y_i|X_i) &= \frac{Y_i(0) - \mu_{\theta^*}(X_i, 0)}{1 - e(x_i)} \quad \text{and} \quad s_1(Y_i|X_i) = \frac{Y_i(1) - \mu_{\theta^*}(X_i, 1)}{e(x_i)}. \end{aligned} \quad (8)$$

The score function for this submodel is

$$s(X_i, Y_i(0), Y_i(1), W_i) = s_X(X_i) + (1 - W_i)s_0(Y_i|X_i) + W_i s_1(Y_i|X_i)$$

and the information is  $E_{\theta^*} s(X_i, Y_i(0), Y_i(1), W_i)^2 = v_{e(\cdot)}$ . Furthermore, letting  $ATE(\theta) = E_{\theta}[Y_i(1) - Y_i(0)]$  for  $\theta$  in this submodel the calculations in Hahn (1998, pp. 326-327) show

that  $ATE(\theta)$  is differentiable at  $\theta^*$  in the sense of p. 363 of van der Vaart (1998), and that  $s(X_i, Y_i(0), Y_i(1), W_i)$  is the efficient influence function, so that

$$ATE(\theta^* + t) - ATE(\theta^*) = tE_{\theta^*} s(X_i, Y_i(0), Y_i(1), W_i)^2 + o(t) = tv_{e(\cdot)} + o(t) \quad (9)$$

as  $t \rightarrow 0$ . These calculations require regularity conditions on the submodel so that certain derivatives can be taken under integrals. Rather than stating these as primitive conditions, we will assume (9) directly.

We now apply Theorem 3.1 to show that no further improvement is possible relative to the semiparametric efficiency bound  $v_{e^*}(\cdot)$ , with propensity score given by the Neyman allocation  $e^*(\cdot)$ . We begin with a local asymptotic normality theorem.

**Theorem 4.1.** *Consider a model satisfying Assumption 3.1, with  $s_X$ ,  $s_0$  and  $s_1$  given by the score (8) for the least favorable submodel with  $e(\cdot)$  given by the Neyman allocation (2). Let  $w_{n,i}(X^{(n)}, Y_n^{(i-1)}, U)$  be any sequence of treatment rules. Then the sequence of experiments  $P_{\theta^* + h/\sqrt{n}}$  is locally asymptotically normal (as defined in Definition 7.14, p. 104 of van der Vaart, 1998) with information  $v_{e^*}(\cdot)$ :  $\ell_{n,h}$  converges in distribution to a  $N(-h^2 v_{e^*}(\cdot)/2, h^2 v_{e^*}(\cdot))$  law under  $\theta^*$ .*

*Proof.* We have  $I_{Y(0)|X}(X_i) = E[s_{Y(0)|X}(Y_i|X_i)^2|X_i] = \frac{\sigma_{\theta^*}^2(X_i, 0)}{[1 - e^*(X_i)]^2}$  and  $I_{Y(1)|X}(X_i) = E[s_{Y(1)|X}(Y_i|X_i)^2|X_i] = \frac{\sigma_{\theta^*}^2(X_i, 1)}{e^*(X_i)^2}$  so that, by (2),  $I_{Y(0)|X}(X_i) = I_{Y(1)|X}(X_i)$ . Letting  $I_{Y|X}(X_i) = I_{Y(0)|X}(X_i) = I_{Y(1)|X}(X_i)$ , we then have

$$I_X + \frac{1}{n} \sum_{i=1}^n \sum_{w \in \{0,1\}} I(W_{n,i} = w) I_{Y(w)|X}(X_i) = I_X + \frac{1}{n} \sum_{i=1}^n I_{Y|X}(X_i),$$

which converges to  $v_{e^*}(\cdot)$  under  $\theta^*$  by the law of large numbers. Thus, applying Corollary 3.1 with  $v_{e^*}(\cdot)$  playing the role of  $\tilde{I}^*$ ,  $\ell_{n,h}$  converges to a  $N(-h^2 v_{e^*}(\cdot)/2, h^2 v_{e^*}(\cdot))$  law under  $\theta^*$  as claimed.  $\square$

A consequence of the local asymptotic normality result in Theorem 4.1 and the differentiability of the ATE parameter in this submodel, as defined in (9), is that the efficiency bound  $v_{e^*}(\cdot)$  gives a bound on the asymptotic performance of any procedure under any sampling scheme. We now state a local asymptotic minimax result, which gives such a bound for estimators in this setting. Other statements from asymptotic efficiency theory in regular parametric and semiparametric models (as in, e.g. Chapters 7, 8, 15 and 25 of van der Vaart (1998)) follow as well, but we omit them in the interest of space.

**Corollary 4.1.** *Suppose in addition that (9) holds. Let  $\widehat{ATE}_n = \widehat{ATE}_n(X^{(n)}, Y_n^{(n)}, W^{(n)})$  be any sequence of estimators computed under some sequence of treatment rules  $W_{n,i} = w_{n,i}(X^{(n)}, Y_n^{(i-1)}, U)$ . For any loss function  $L$  that is subconvex (as defined on p. 113 of van der Vaart, 1998), we have*

$$\sup_A \limsup_{n \rightarrow \infty} \sup_{h \in A} E_{\theta^* + h/\sqrt{n}} L(\sqrt{n}(\widehat{ATE}_n - ATE(\theta^* + h/\sqrt{n}))) \geq E_{T \sim N(0, v_{e^*}(\cdot))} L(T)$$

where the first supremum is over all finite sets in  $\mathbb{R}$ .

*Proof.* The result is immediate from local asymptotic normality and the local asymptotic minimax theorem, as stated in Theorem 3.11.5 in van der Vaart and Wellner (1996). (Formally, we consider the submodels  $\theta^* + \tilde{h}(nv_{e^*}(\cdot))^{-1/2}$  indexed by  $\tilde{h}$  when applying the definition of local asymptotic normality on p. 412. Then  $n^{1/2}[ATE(\theta^* + \tilde{h}(nv_{e^*}(\cdot))^{-1/2}) - ATE(\theta^*)] \rightarrow \tilde{h}v_{e^*}^{1/2}(\cdot)$ , so that the derivative condition on the top of p. 413 holds with  $\kappa(t) = v_{e^*}^{1/2}(\cdot)t$ .)

□

**Remark 4.1.** Note that Theorem 4.1 also implies that, in the least favorable submodel, any treatment assignment rule leads to the same optimal variance. To get some intuition for this, we can think of our setting as a game against nature in which the researcher chooses an assignment rule and a decision procedure, and nature chooses a submodel. In this game, nature chooses a least favorable submodel, which makes the researcher indifferent between all treatment assignments, just as an opponent's optimal strategy makes a player indifferent between all pure strategies that have positive probability of being played in a mixed strategy equilibrium. To achieve this, the least favorable submodel sets the information  $I_{Y(w)|X}(X_i)$  to be equal across the treatment groups  $w = 0, 1$ .

Of course, this does not mean that arbitrary treatment assignments can be used to achieve this bound in a nonparametric setting. For example, if one assigns all units to treatment, then clearly the ATE cannot even be consistently estimated, since we never observe untreated units. Such assignments are optimal in the least favorable submodel, but they can perform strictly worse outside of this submodel. Again, the analogy of a game against nature is helpful: while the researcher is indifferent between certain pure strategies in equilibrium, such pure strategies do not themselves constitute equilibrium play.

## 5 Multiple Treatments and Constraints

We now generalize the setup in Section 4 to derive efficiency bounds allowing for multiple treatments and constraints on the number of units sampled or assigned to each treatment. Such constraints may arise from a budget constraint on a costly treatment, or on the overall number of units sampled.

Let us now consider a parameter

$$\tau = \sum_{w \in \mathcal{W}} E[a(X_i, Y_i(w), w)] = \sum_{w \in \mathcal{W}} E[\tilde{Y}_i(w)].$$

where  $\tilde{Y}_i(w) = a(X_i, Y_i(w), w)$  for a function  $a(x, y, w)$  specified by the researcher. Consider first a treatment assignment rule in which treatment  $w$  is assigned with probability  $p(X_i, w)$  given  $X_i$ , independently over  $i$ . We allow for the possibility that the treatment probabilities do not add up to one, in which case we set  $W_{n,i} = -1$  and  $Y_i = 0$  with probability  $1 - \sum_{w \in \mathcal{W}} p(X_i, w)$  conditional on  $X_i$ . We will show that no further efficiency gain is possible relative to an estimator that achieves the semiparametric efficiency bound under this independent sampling scheme with  $p(\cdot)$  chosen to minimize this bound.

The semiparametric efficiency bound for  $\tau$  under this sampling scheme at a distribution corresponding to  $\theta^*$  is given by

$$v_{p(\cdot)} = \text{var}_{\theta^*} \left[ \sum_{w \in \mathcal{W}} \tilde{\mu}_{\theta^*}(X_i, w) \right] + \sum_{w \in \mathcal{W}} E_{\theta^*} \frac{\tilde{\sigma}_{\theta^*}^2(X_i, w)}{p(X_i, w)}$$

where  $\tilde{\mu}_{\theta^*}(X_i, w) = E_{\theta^*}[\tilde{Y}_i(w)|X_i]$  and  $\tilde{\sigma}_{\theta^*}^2(X_i, w) = \text{var}_{\theta^*}(\tilde{Y}_i(w)|X_i)$ . The least favorable submodel takes the form in Section 3 with

$$\begin{aligned} s_X(X_i) &= \sum_{w \in \mathcal{W}} [\tilde{\mu}_{\theta^*}(X_i, w) - E_{\theta^*} \tilde{\mu}_{\theta^*}(X_i, w)] \\ s_w(Y_i(w)|X_i) &= \frac{\tilde{Y}_i(w) - \mu_{\theta^*}(X_i, w)}{p(X_i, w)}, \quad w \in \mathcal{W} \end{aligned} \tag{10}$$

The score function for this submodel is

$$s(X_i, \{Y_i(w)\}_{w \in \mathcal{W}}, W_i) = s_X(X_i) + \sum_{w \in \mathcal{W}} I(W_{n,i} = w) s_w(Y_i(w)|X_i).$$

Furthermore, letting  $\tau(\theta) = \sum_{w \in \mathcal{W}} E_{\theta}[a(X_i, Y_i(w), w)] = \sum_{w \in \mathcal{W}} E_{\theta}[\tilde{Y}_i(w)]$  for  $\theta$  in this sub-

model,  $\tau(\theta)$  is differentiable at  $\theta^*$  in the sense of p. 363 of van der Vaart (1998), and  $s(X_i, \{Y_i(w)\}_{w \in \mathcal{W}}, W_i)$  is the efficient influence function, so that

$$\tau(\theta^* + t) - \tau(\theta^*) = tE_{\theta^*} s(X_i, \{Y_i(w)\}_{w \in \mathcal{W}}, W_i)^2 + o(t) = tv_{p(\cdot)} + o(t) \quad (11)$$

as  $t \rightarrow 0$ . This follows by arguments similar to those in Hahn (1998). These arguments require regularity conditions on the submodel to ensure that certain derivatives can be taken under integrals. Rather than stating these as primitive conditions, we will assume (11) directly.

Consider minimizing  $v_{p(\cdot)}$  over  $p(\cdot)$  subject to constraints

$$\sum_{w \in \mathcal{W}} p(x, w) \leq 1 \text{ all } x, \quad \sum_{w \in \mathcal{W}} E_{\theta^*} r(X_i, w) p(X_i, w) \leq c \quad (12)$$

where  $c$  is a  $d_r \times 1$  vector and  $r(\cdot)$  is a  $d_r \times 1$  vector valued function. The first constraint simply states that treatment probabilities do not add up to more than one. The second constrains some linear combination of overall treatment probabilities. For example, if  $\mathcal{W} = \{0, 1\}$  with 1 corresponding to a costly treatment, we could take  $r(x, w) = I(w = 1)$  to incorporate a constraint on overall cost of the experiment, as in Hahn et al. (2011). Letting  $\lambda(x)$  and  $\mu$  be Lagrange multipliers for these constraints and dropping the first term of  $v_{p(\cdot)}$ , which does not depend on  $p(\cdot)$ , the Lagrangian is

$$\mathcal{L} = E_{\theta^*} \left\{ \sum_{w \in \mathcal{W}} \frac{\tilde{\sigma}_{\theta^*}^2(X_i, w)}{p(X_i, w)} + \lambda(X_i) \left[ \sum_{w \in \mathcal{W}} p(X_i, w) - 1 \right] + \mu' \left[ \sum_{w \in \mathcal{W}} r(X_i, w) p(X_i, w) - c \right] \right\}.$$

Let  $p^*(x, w)$  be the choice of  $p(\cdot)$  that solves this problem. Taking first order conditions gives

$$\frac{\tilde{\sigma}_{\theta^*}^2(x, w)}{p^*(x, w)^2} = \lambda(x) + \mu' r(x, w) \quad \text{all } x, w. \quad (13)$$

The complementary slackness conditions are

$$\lambda(x) \sum_{w \in \mathcal{W}} p^*(x, w) = \lambda(x) \text{ all } x, \quad \mu_k \sum_{w \in \mathcal{W}} E_{\theta^*} p^*(X_i, w) r_k(X_i, w) = \mu_k c_k \quad k = 1, \dots, d_r. \quad (14)$$

Note, in particular that, in the least favorable submodel,  $I_{Y(w)|X}(x) = \frac{\tilde{\sigma}_{\theta^*}^2(x, w)}{p^*(x, w)^2} = \lambda(x) +$

$\mu' r(x, w)$ , and the semiparametric efficiency bound can be written as

$$\begin{aligned}
v_{p^*}(\cdot) &= I_X + \sum_{w \in \mathcal{W}} E_{\theta^*} p^*(X_i, w) I_{Y(w)|X}(X_i) \\
&= I_X + \sum_{w \in \mathcal{W}} E_{\theta^*} p^*(X_i, w) \lambda(X_i) + \mu' \sum_{w \in \mathcal{W}} E_{\theta^*} p^*(X_i, w) r(X_i, w) \\
&= I_X + E_{\theta^*} \lambda(X_i) + \mu' c
\end{aligned}$$

where the last step uses the complementary slackness condition (14).

Now consider the performance of an alternative sampling scheme  $w_{n,i}(X^{(n)}, Y_n^{(i-1)}, U)$  under this submodel. We impose that the constraints (12) hold on average, in the sense that

$$\frac{1}{n} \sum_{i=1}^n \sum_{w \in \mathcal{W}} r(X_i, w) I(W_{n,i} = w) \leq c + o_{P_{\theta^*}}(1). \quad (15)$$

**Theorem 5.1.** *Consider a model satisfying Assumption 3.1 with  $s_X$  and  $s_w$  given by (10) with  $p(\cdot)$  satisfying (13) and (14). Let  $w_{n,i}(X^{(n)}, Y_n^{(i-1)}, U)$  be any sequence of treatment rules satisfying (15). Then the sequence of experiments  $P_{\theta^* + h/\sqrt{n}}$  (possibly modified so that it is defined on  $X^{(n)}, Y^{(n)}, U, Z^{(n)}$  where  $Z^{(n)}$  is an auxiliary random variable and the marginal distribution of  $X^{(n)}, Y^{(n)}, U$  remains unchanged) is locally asymptotically normal (as defined in Definition 7.14, p. 104 of van der Vaart, 1998) with information  $v_{p^*}(\cdot)$ :  $\log \frac{dP_{\theta^* + h/\sqrt{n}}}{dP_{\theta^*}}(U, X^{(n)}, Y_n^{(n)}, Z^{(n)})$  converges in distribution to a  $N(-h^2 v_{p^*}(\cdot)/2, h^2 v_{p^*}(\cdot))$  law under  $\theta^*$ .*

*Proof.* We have

$$\begin{aligned}
I_X + \frac{1}{n} \sum_{i=1}^n \sum_{w \in \mathcal{W}} I(W_{n,i} = w) I_{Y(w)|X}(X_i) &= I_X + \frac{1}{n} \sum_{i=1}^n \sum_{w \in \mathcal{W}} I(W_{n,i} = w) [\lambda(X_i) + \mu' r(X_i, w)] \\
&\leq I_X + \frac{1}{n} \sum_{i=1}^n (\lambda(X_i) + \mu' c) + o_{P_{\theta^*}}(1) = v_{p^*}(\cdot) + o_{P_{\theta^*}}(1)
\end{aligned}$$

where the inequality uses (15) and the last step applies the law of large numbers. The result now follows from Corollary 3.1, with  $v_{p^*}(\cdot)$  playing the role of  $\tilde{I}^*$ .  $\square$

Theorem 5.1 and the differentiability condition (11) imply that a normal shift experiment with variance  $v_{p^*}(\cdot)$  provides a bound on the performance of any decision and under any feasible treatment rule in this submodel. We now provide a formal statement for estimation in



the form of a local asymptotic minimax theorem. This generalizes Corollary 4.1 to the setting considered in this section. As with Corollary 4.1, we omit other efficiency statements (such as efficiency bounds for hypothesis tests, or bounds on the variance of regular estimators) in the interest of space.

**Corollary 5.1.** *Suppose, in addition, that (11) holds. Let  $\hat{\tau}_n = \hat{\tau}_n(X^{(n)}, Y_n^{(n)}, W^{(n)})$  be any sequence of estimators computed under some sequence of treatment rules  $W_{n,i} = w_{n,i}(X^{(n)}, Y_n^{(i-1)}, U)$ . For any loss function  $L$  that is subconvex (as defined on p. 113 of van der Vaart, 1998), we have*

$$\sup_A \limsup_{n \rightarrow \infty} \sup_{h \in A} E_{\theta^* + h/\sqrt{n}} L(\sqrt{n}(\hat{\tau}_n - \tau(\theta^* + h/\sqrt{n}))) \geq E_{T \sim N(0, v_{p^*}(\cdot))} L(T)$$

where the first supremum is over all finite sets in  $\mathbb{R}$ .

*Proof.* The result is immediate from local asymptotic normality and the local asymptotic minimax theorem (van der Vaart and Wellner, 1996, Theorem 3.11.5). (As with the proof of Corollary 4.1, we consider the submodels  $\theta^* + \tilde{h}(nv_{p^*}(\cdot))^{-1/2}$  when applying the definition of local asymptotic normality on p. 412.)  $\square$

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